



Watch art come to life

6th Annual Clearwater Beach Chalk Art Festival

October 20-22, 2017

Sponsorship Opportunities

Support the Clearwater Beach Chamber and our community by sponsoring this great up-and-coming annual event. For 3 days we will host over 40 artists on beautiful Clearwater Beach as they create chalk masterpieces on Beach Walk, Clearwater Beach. This is a wonderful community event that draws thousands of guests and will provide great exposure for your brand name!

For additional information, or to sign up today, please contact
Lynndyll McIntyre at (727) 447-7600 / email events@beachchamber.com

Presenting Sponsor \$4,000



CHALK ART COMMITTEE

Julia Cassino, Chairman
Marketing Director
Beachside Hospitality

Darlene Kole
President/CEO
Clearwater Beach Chamber

Lynndyll McIntyre
Event Coordinator
Clearwater Beach Chamber

Roberto Rubi
Office Manager
Clearwater Beach Chamber

Juli Norberg
Director of Sales
Pier House 60/ Edge Hotel

Jean Hagan, Vendor
Coordinator
Manager
Sunsets at Pier 60 Daily
Festival

Lynne Grant
Dir. Of Conference Services
Opal Sands Resort

Glen Caristinos
Chalk Artist

Jennifer Borrow
Sales Manager
Holiday Inn & Suites

Carolyn "CC" Veltre,
Volunteer Coordinator
Concierge
Sandpearl Resort

Lindsay Tracy,
Kids Chalk Area Coordinator
Asst. Operations Manager
Hyatt Regency Clw Bch
Resort & Spa

Alexandra Busch
Realtor
Busch Realty Group

Michele Miller
PR & Marketing Coordinator
Beach Fire Bar & Grille



429 Poinsettia Ave.
Clearwater Beach,
Florida 33767
(727) 447-7600

3-D Sponsorship(s) \$3,000



- Interactive 3-D rendering by 3-D chalk artist
- Recognition on website, marketing materials, press releases
- Prominently placed chalk logo during event
- Complimentary event souvenirs

Kid's Chalk Area Sponsor \$1,500



- Recognition on website & marketing materials
- Chalk logo displayed at Kid's Chalk area
- Complimentary event souvenirs

Wish Upon A Wall Sponsor \$1,000 In-kind Sponsorship



- Recognition on website & marketing materials
- Chalk logo displayed on the Wish Upon a Wall
- Chalk logo displayed at one artist area

Festival Sponsorships \$1500



- Recognition on website & marketing materials
- Chalk logo displayed at one artist area
- Complimentary event souvenirs

H2O on the Go Sponsors \$1000



- Recognition on website & marketing materials
- Signage on Water Wagons
- Complimentary event souvenirs

VIP Pastel Palace Sponsors \$1,200



- Recognition on website & marketing materials
- Recognition as sponsor of VIP Pastel Palace (Artist Only) Area
- Chalk logo displayed at one artist area
- Complimentary event souvenirs

Gallery Sponsor \$500



- Recognition on website
- Chalk logo displayed at one artist area